

Sponsor & Exhibitor Opportunities 2024

	DAISY (\$1,100)	DAISY+ (\$1,750)	GERANIUM (\$2,900)	SUNFLOWER (\$5,250)	BLAZING STAR (\$10,500)	
On-Site Benefits: Conference Registrations						
# of complimentary 2-day registrations	1	2	3	4	6	
Exhibit Booth						
Complimentary exhibit booth (10' x 7' booth with 8' table and 2 chairs)	no booth	single	single or double	single, double, or double endcap	single, double, or double endcap	
Conference (on-site)						
Included on sponsor poster in north and south lobbies	X	X	X	X	Χ	
Inclusion in the conference "show" aired before General Session and during evening events in the Exhibit Hall				Х	Х	
Option to hang company banner in Exhibit Hall				X	Χ	
Workshop room recognition: logo on door, ad displayed between workshops					Х	
Verbal recognition from stage during General Sessions and on-site evening events					Х	
Digital Benefits: Social Media & Digital Communications (16,500 audience reach)						
# of times company name mentioned/tagged (Nov-Mar)	1	1	1	2	3	
Company name listed on the Marbleseed conference webpage	X	X	X			
Sponsor listing on 2024 event website (company name, phone, email, and website)	X	X	Х	X	Х	
Logo linked to your company's website from the Marbleseed 2024 event website				X	Х	
Logo linked to your company's website both the Marbleseed conference webpage and the 2024 event website					Х	
Sponsor Spotlight in emailed communication to attendees ahead of event (includes company logo, bio, booth number and link)					Х	
Print Benefits: Conference Program						
Company name listed in sponsor list, ad space, and "Sponsor Thanks" page	1/8 pg ad	1/8 pg ad	1/4 pg ad	1/2 pg ad	full pg ad	
Sponsor designation in Sponsor & Exhibitor Directory	X	X	X	X	Х	
Sponsor listing (includes company name, phone, email, & website link)	X	X	X	X	Х	
Company logo on "Sponsor Thanks" page				X	Χ	
Hyperlinked ad, and logo in digital program					Χ	
Company logo on booth location in Exhibit Hall map					Χ	
Registration Guide						
Company name listed on "Sponsor Thanks" page	X	X				
Company logo listed on "Sponsor Thanks" page			X	X	X	
Ad space				1/4 pg ad	1/2 pg ad	
Hyperlinked ads and logos in digital registration guide				X	X	

Not ready to join us as a sponsor? Attend the Organic Farming Conference as a Commercial or Nonprofit Exhibitor to connect with current clients, build prospects, and network with other professionals in the organic farming sector.

Commercial and Nonprofit Booths include:

One 10 ft. x 7 ft. booth, one 8 ft skirted table, 2 chairs, 8 ft. high back curtain, and 3 ft. high side curtains. Electricity (110v) provided by request.

Booth Type	Price	Benefits		
Commercial Booth	\$850	Booth space (details to left), 2 conference registrations (includes breakfast and lunch),		
Nonprofit Booth	\$650	includes breakfast and lunch), inclusion in the online and prin Exhibit Hall directory.		

Artwork and Ad Submission Guidelines

Logo specs: Only high resolution .PNG and .EPS will be accepted. Logos must have a transparent background. Logos should measure 4 \times 4" at 300 DPI.

Ad specs: Artwork for print advertisements should be submitted in CMYK at 300 DPI. Do not include crop marks.

