



2023 SPONSORSHIP OPPORTUNITIES

THE MARBLESEED ORGANIC FARMING CONFERENCE WILL BE HELD FEBRUARY 23-25, 2023 IN LA CROSSE, WI.



BENEFITS	DAISY (\$1,000)	GERANIUM (\$2,800)	SUNFLOWER (\$5,000)	BLAZING STAR (\$10,000)	MARBLESEED PATRON (Inquire for pricing)
Conference Registrations					
# of complimentary registrations	1	3	4	6	6
Social Media (16,500 audience reach)					
# of times company name mentioned/tagged (Nov-Mar)	1	1	2	3	3
Exhibit Booth					
Complimentary exhibit booth (10' x 7' booth with 8' table and 2 chairs)	available for \$650	single or double	single or double, or double endcap	single, double, or double endcap	single, double, or double endcap
Conference Program					
Company name listed in sponsor list, ad space, and name listed on "Sponsor Thanks" page	1/8 pg ad	1/4 pg ad	1/2 pg ad	full pg ad	full pg ad
Company logo on "Sponsor Thanks" page			X	X	X
Hyperlinked ad, and logo in digital program				X	X
Conference (on-site)					
Included on sponsor poster in north and south lobbies	X	X	X	X	X
Inclusion in the conference "show" aired before General Sessions and video recordings			X	X	X
Banner in Exhibit Hall			X	X	X
Workshop room recognition: logo on door, billboard ad displayed between workshops, marketing materials/signage in room				X	X
Verbal recognition from stage during General Sessions				X	X
Registration Guide					
Company name listed on "Sponsor Thanks" page	X				
Company logo listed on "Sponsor Thanks" page		X	X	X	X
Ad space			1/4 pg ad	1/2 pg ad	1/2 pg ad
Hyperlinked ads and logos in digital registration guide				X	X
Conference App					
Sponsor listing (includes company name, phone, email, and website link)	X	X	X	X	X
Sponsor designation in Exhibitor list and Exhibit Hall map		X	X	X	X
Sponsor recognition in the in-app workshop descriptions and banner ads				X	X
Website					
Company name listed on the Marbleseed conference webpage	X	X			
Logo linked to your company's website from the Marbleseed conference webpage			X	X	X
Logo linked to your company's website from all Marbleseed conference webpages				X	X
Year round recognition in Marbleseed events and publications					
Field Days: Company name and/or logo recognition in all promotional materials					X
Organic Broadcaster: full page ad in every issue (4x/year)					X
Ag Solidarity Network: logo prominently displayed on Homepage, option to sponsor specific groups					X
Verbal recognition in select Marbleseed audio resources (podcasts, narrated Organic Broadcaster articles, and conference workshop recordings)					X
Logo prominently displayed and hyper linked in three locations on the Marbleseed website					X
Social media mentions (6x from Apr-Oct)					X

Questions? Contact jenica.caudill@marbleseed.org or call 715-778-5775 x719.